



# CITY OF JOHNSON CITY

## **CITY COMMISSION GOALS**

- 1) Promote Johnson City as the place to invest.
- 2) Secure our position as a retail hub.
- 3) Identify and go after a key business sector.
- 4) Continue to develop a viable and vital downtown.
- 5) Develop adequate funding and eliminate reliance on our fund balance.
- 6) Address workforce development.
- 7) Identify and foster efficiencies between the four governments.
- 8) Work to eliminate youth drugs and crime.
- 9) Establish a robust economic development fund.
- 10) Nurture our relationships with the medical community and ETSU.
- 11) Establish appropriate zoning and codes to make Johnson City more attractive.